

# IMPACT REPORT



Fighting Hunger. Sustaining Hope.

LETTER FROM THE  
**EXECUTIVE**



**SUPPLEMENTING NUTRITIONAL NEEDS, FREE OF CHARGE, FOR THE  
ECONOMICALLY DISTRESSED WITHIN OUR LOCAL COMMUNITIES.**

# DIRECTOR



**F**or some of us looking back, it is difficult to believe that thirty-five years have passed since 1982! The Fox Valley region has certainly experienced many changes since then: businesses opening and closing, population increases, new neighborhoods, demographics, even the way we communicate with each other. But one thing remains consistent – St. Joseph Food Program is here to serve Valley residents with needed nutrition assistance.

St. Joe's has also changed and evolved over those thirty-five years. From our humble beginnings serving produce to 40 families the first year, to an organization that distributes a wide variety of nutritional foods to 3,200 families, 27 agencies, and 40 schools every year. Over time, St. Joe's has added regular nutrition education, monthly meal packages to increase cooking skills, recipe demos, referrals to other nonprofit programs, and outreach to many organizations. However, one thing hasn't changed – **St. Joe's still serves local families, free of charge, face to face** – offering the best nutrition we can, efficiently and effectively. As one client wrote, "Just wanted to let you know I really appreciate the blessing this pantry has been to my family and myself. Thank you for being there for those in need or experiencing hardship."

We credit you, our supporters, for making this mission a success over 35 years. Thank you to all who have contributed time, talent, and treasure to further our efforts of "Fighting Hunger. Sustaining Hope." Without you, we wouldn't be here. Thank you for supporting St. Joseph Food Program for 35 years.

*Monica Clare*

## BOARD OF DIRECTORS

### President

Steve Borden  
*Retired*

### Vice-President

Dennis Simon  
*Retired*

### Treasurer

Michael Dejno  
*Health Care Management  
Consultants*

### Secretary

Jeff Schweitzer  
*Community First Credit Union*

Steve Burkhardt  
*Festival Foods*

Lori Karls  
*U.S. Venture*

Michelle Mauk-Lacy  
*Lamers Dairy*

Tom O'Hearn  
*Retired*

Michael Ryder  
*Alta Resources*

Tom Schiltz  
*Founder, Emeritus*

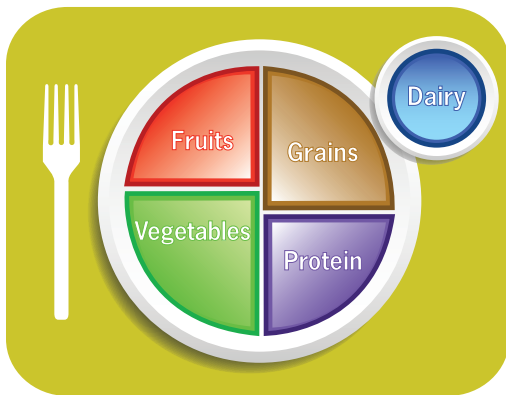
Margie Weiss  
*Weiss Health Group, LLC*

# STAYING WITHIN THE **WHEELHOUSE**

**BECAUSE GOOD NUTRITION DOES MATTER**

## **Improving quality of life through food**

is within St. Joe's wheelhouse. Creating the greatest impact for client families and individuals who rely on us to supplement their food needs means consciously deciding what foods are distributed. People who rely on St. Joe's range in age, sex, and ethnicity. Having a nutritional guideline like **MyPlate** keeps the process straightforward. This guideline resulted from our 2016 Strategic Plan.



As an outcome of the strategic plan, other policies also followed:

- Bakery sweets were eliminated from distribution.
- *PlusOne* labeling was incorporated into CHAMP Meals and at the point of distribution, encouraging the addition of one extra serving of fresh produce to be included in each client's daily intake of food.
- Face-to-face nutrition education and recipe sampling.

Nutrition plays a critical role in every stage of our lives. From conception through pregnancy, birth, childhood and into old age, good nutrition supports health and wellness, **improving quality of life**. That is what your donation is all about.

# 67

## **CULTIVATING PARTNERSHIPS**

67 organizations,  
including schools  
served



**FIND ALL OF OUR  
CHAMP MEAL RECIPES AT  
STJOESFOODPROGRAM.ORG**

# CREATING CONNECTIONS

FOX VALLEY COMPANIES REFLECT THEIR  
PHILANTHROPIC CULTURE BY SENDING  
EMPLOYEES TO VOLUNTEER THEIR TIME AT ST. JOE'S.

*"Alone we can do so little, together we can do so much." – Helen Keller*



In the very early days of St. Joe's Food Program, Tom Schiltz recognized quickly that this was an endeavor he could not manage alone. While working full-time to support his family, Tom relied on his friends to take the reins and further the mission. As their community of volunteer leaders grew, so did this impact.

Now, 35 years later, the families and individuals we serve rely on the 378 individuals who have committed to a weekly volunteer role. From pick-up to distribution, much of the meaningful work is done entirely by volunteers. The face-to-face service they provide builds lasting connections, bringing a sense of vitality to clients and volunteers alike.

*"They say the shortest distance between two people is a smile."*

*– Victor Borge*

## PARTNERSHIPS

St. Joe's counts on volunteers from local churches, schools, and businesses. Corporate social responsibility plans consistently provide volunteer support. These partnerships have taken on tasks like packing for the Backpack Food Assistance Program and CHAMP meals, overseeing Grow-A-Row for St. Joe's gardens, and providing opportunities for students to learn valuable people, communication, and work skills. St. Joe's is truly a collective effort of the Fox Cities.

**”** *Clients are so thankful, which makes me want to do more for them.*

## WHAT OUR VOLUNTEERS SAY

*"When I first volunteered years ago I just wanted to give back to my community, but I found that I receive more than I give."*

*"The goodness of the other volunteers impressed me and now we have become friends."*

*"Volunteering on a regular basis shows clients that people care continually."*

# CLIENT **IN-TAKE** PROGRAM

Getting food to those who need it is our goal. Qualifying individuals and families is the method to accomplish this goal. Client interviews paint the best picture of what hunger looks like in the Fox Valley and this picture takes shape during our face-to-face interview process. Obtaining this accurate picture of what hunger looks like in the Fox Valley is what our client intake program, **KMax**, is all about.

**KMax** measures the level of need in the most accurate way – through data.

As a non-profit leader in northeast Wisconsin, we are proud of this cloud-based system developed at St. Joe's by St. Joe's.

**KMax** was conceived with the idea that eventually other food pantries and organizations could use it as well, creating a low-cost, easy-to-use system.

## What does **KMax** do?

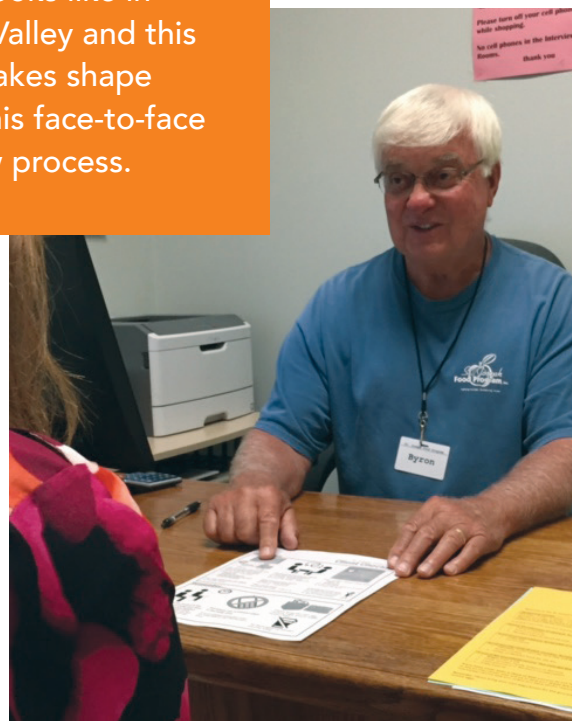
- Reduces the number of interviews a client must undergo to receive services.
- Creates collaboration between organizations.
- Provides consistent interview and reporting capabilities.
- Gathers real data within a city, county, region, or statewide.
- Tracks capabilities of individuals and families.
- Eliminates duplicate records and services.



# 15

We are excited that, after three years in operation, the **KMax** client intake program is currently being used by 15 pantries throughout Wisconsin. Other organizations like the Community Clothes Closet in Menasha also use this system.

Client interviews paint the best picture of what hunger looks like in the Fox Valley and this picture takes shape during this face-to-face interview process.



# DONOR IMPACT



**5,066** INDIVIDUAL LIVES TOUCHED WEEKLY

ADULTS  
**51%**



**97%** CLIENT APPROVAL\*

\* BASED ON MONTHLY SURVEYS



AVERAGE TIMES A FAMILY VISITS PER YEAR

**12.69**



MINORS  
**41%**

SENIORS  
**8%**



**95%**

OF EACH DOLLAR DONATED IS USED TO DIRECTLY SUPPORT THE FOOD NEEDS OF CLIENTS



**26** CENTS PER POUND ALL-IN COST

**46%** MALE



**54%** FEMALE

OUTAGAMIE

**58%**

WINNEBAGO

**37%**

CALUMET

**5%**

FOOD DISTRIBUTION % BY COUNTY



**378**

WEEKLY VOLUNTEERS

**3,686,957**

POUNDS OF FOOD DISTRIBUTED



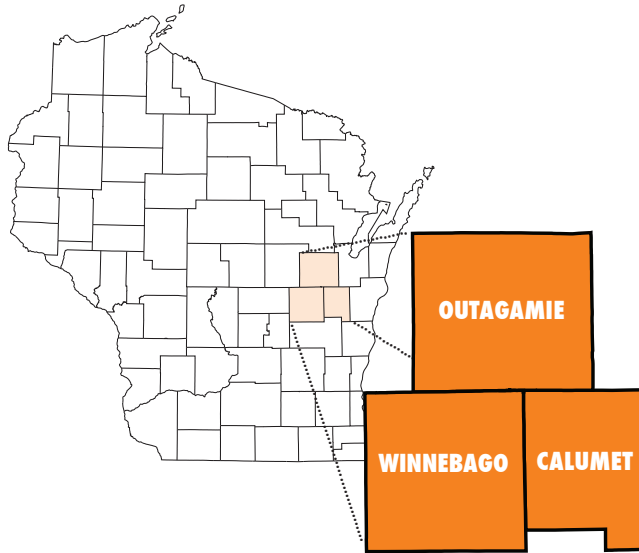
**\$132.67**

AVERAGE GROCERY VALUE PER FAMILY VISIT



**\$8,000,696**

VALUE OF FOOD DISTRIBUTED IN 2016



Fighting Hunger. Sustaining Hope.

1465A Opportunity Way  
Menasha, WI 54942

[stjoesfoodprogram.org](http://stjoesfoodprogram.org)

CONNECT WITH US



*This Impact Report is a snapshot of the activity of St. Joseph Food Program, Inc. More information and updates are available at [stjoesfoodprogram.org](http://stjoesfoodprogram.org).*

*Financial information presented about St. Joseph Food Program is based on the calendar year 2016. St. Joe's operates on a December 31 fiscal year end. Our most recent audited financials, based on our fiscal year, are available for your review on our website at [stjoesfoodprogram.org/about](http://stjoesfoodprogram.org/about).*



St. Joe's is a member of the **Hunger Relief Federation**. This statewide association of **free and local partners** who coordinate efforts to end hunger in Wisconsin. The Hunger Relief Federation is committed to feeding people in need and will provide a collective force to provide healthy food to those in need in Wisconsin.